

# Book Companion AI™ - For Authors

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**Are you an author ready to sell more books and build a loyal community? Turn Your Book Into a Daily Interactive Experience.**

Upload your manuscript and instantly generate an automated 20 or 30-day email course and an intelligent "Ask the Book" companion for your readers. Increase reader engagement, capture leads, and up-sell your audience directly from your book's content.



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## Prerequisites

To utilize the Custom Data Store feature (available in Pro and Enterprise tiers), **you must have a free Google Account.**

1. If you don't have one, go to [accounts.google.com/signup](https://accounts.google.com/signup) to create a free account.
2. Once created, you can access Google Sheets at [sheets.google.com](https://sheets.google.com) to create the destination spreadsheet for your readers and concepts.

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## Simple, Tiered Pricing


**No monthly subscriptions. Authors pay a small one-time setup fee, and the service is 100% free for your readers! Pay once, host your book forever.**

- **\$5.00 Standard:** Full 20 or 30-day email course, Hosted Database, AI extraction, plus enterprise-grade Google Security & AI Infrastructure (we did the heavy lifting!).
- **\$7.00 Pro:** Sync to your own Data Store Google Sheet + "Ask the Book" features in your Author's voice.
- **\$12.00 Enterprise:** Everything above + The Gamified Blockchain Certification Engine (Readers earn a "Successfully Completed" Certificate Badge for finishing the course).

**Security Disclaimer:** Your intellectual property is strictly protected. **Readers never gain access to download or view your full manuscript.** The Book Companion AI is designed strictly as a conversational *companion* to your book, not a replacement. Our enterprise guardrails actively block any attempts by users to prompt the AI into outputting raw text, verbatim chapters, or the entire artifact.

## How It Works (Step-by-Step)

### 1. Account Setup & Book Upload

1. Go to <https://books.reference.me.ai> and navigate to the **For Authors** tab. 
2. **Select your Tier** (\$5, \$7, or \$12), enter your Name and Email, and complete the secure payment.
3. Upon successful payment, you will instantly unlock your private **Author Dashboard**.
4. Check the mandatory legal confirmation box certifying that you own the rights to the artifact.
5. Upload your book in **PDF, DOCX, or EPUB** format. *(Note: Authors at any paid level can manage up to 10 books or documents.)*
6. *Optional:* Set an **ISBN or Access Code**. If set, readers must enter this exact code to unlock the full 20 or 30-day course and the "Ask the Book" interface.
7. **Global Book List Visibility:** By default, any uploaded book will show up in the Global Book List for any new reader to explore. If you prefer your book to remain private (only accessible to readers who have your unique link), you can simply uncheck the "Show globally" switch during the upload process.

*Our AI automatically reads your manuscript and extracts the 20 or 30 most powerful, actionable concepts in minutes.*

**Optional: Use Your Own Data Store Google Sheet (Pro & Enterprise)** Want the concepts and readers synced directly to your own Data Store Google Sheet? 1. Create a new Google Sheet. 2. Share it with "Editor" access to our secure service account: `book-companion@brilliant-tide-251912.iam.gserviceaccount.com` 3. Paste your Sheet URL during setup. We will automatically provision the sheet and sync all generated data in real-time alongside our master database!

#### Native Concept Management (New!)

Need to tweak a concept title, summary, or action item after the AI extracts it? Just log into your Author Portal (via **Manage Settings**) and click **Load / View Concepts**. You can elegantly edit and save any of the 20 or 30-day concepts directly inside the app. When done, click **Hide Concepts** to instantly clear your workspace. Changes are instantly published globally and synced back to your individual custom Data Store automatically!

#### Update Book Access Code & Notify Readers (New!)

If you ever need to change the required Access Code or ISBN for your book, you can easily do so in your Author Portal via the **Manage Settings** menu. Simply select your book from the dropdown, enter the new code, and click "Update Code & Notify Readers". This will instantly update your book's security and send a friendly, automated email to all your active readers alerting them of the new passcode!


### Update Book Checkout Link (New!)

Want to direct readers to purchase your book when their free 3-day preview ends? In your Author Portal (via **Manage Settings**), select your book under **Update Checkout Link**, enter your checkout/purchase URL (e.g., Amazon or your personal store), and click **Update Checkout Link**. When a reader's trial expires, they will receive an automated email inviting them to buy the full book with your direct checkout link. If you leave the link blank, readers will receive a generic email inviting them to reach out to you directly for access!

### Secure Passwordless Login (New!)

We've removed the hassle of remembering passwords! When you log back into your Author Portal via the **Manage Settings** menu, we use advanced Zero-Trust device recognition. If you log in from a new browser or device, the system will temporarily pause your login and email you a secure verification link. Simply click the link in your email, and the system will instantly verify your new device and automatically drop you right back into your new Author Dashboard!

## 2. The 20 or 30-Day Email Journey

Readers subscribe to your unique link for free using the **For Readers**  **Reader Setup** tab. They receive one beautifully formatted concept and an actionable item in their inbox every single day, keeping them engaged with your work.

- *Free 3-Day Preview:* Readers who subscribe without an access code are granted a free 3-day preview. They get full access to "Ask the Book" and the first 3 daily emails. After day 3, their access is locked. To continue, they must purchase your book and request access directly from you (or enter the access code if you've already provided it).

### Using Your Unique Invite Link

Upon successfully uploading your book and creating your campaign, you will instantly receive a customized **Book Setup Email** containing a **Unique Invite Link** and a **copy-paste HTML button snippet** customized specifically for that book.

- **What it does:** Your unique link (e.g., `https://books.reference.me.ai/?book=Your+Book+Title`) is specially formatted to make signup completely frictionless and secure.
- **How it works:** When a reader clicks your link, the platform automatically detects it, instantly bypasses the home page, opens the "For Readers" signup form, and **pre-fills and locks your exact Book Title**. This guarantees your readers are funneled straight into your specific content without having to navigate a dropdown of hundreds of other books.
- **How to use it:** Simply copy the HTML button snippet from your setup email and paste it directly into your own newsletters, website, or social media bios to start collecting readers immediately!

**Exploration & Proof of Purchase:** Readers who visit the platform organically without your unique link can explore the catalog and select any book. However, without your explicit Access Code, they are placed into a **3-day Preview mode**. On day 4, their access to "Ask the Book" and daily emails are locked, and they receive an automated email notifying them that their preview has ended. The platform makes it easy for them to click "Request Access from Author", which will email you directly. **You retain full control.** You can require them to reply to you with a receipt of book purchase before you provide them with the access code to unlock the remaining days!

### 3. "Ask the Book" Chat Interface

Under the **Ask the Book** tab, your readers can "Chat with the Book" (an AI trained exclusively on your book's concepts) to ask deep questions, get immediate answers, and save transcripts to their email.



#### Mix & Match Book Selection (New!)

If a reader is subscribed to multiple books (e.g., they clicked separate email links to subscribe to two of your books or explore other global books), all of their books will automatically be listed under their verified reader email. Using the premium **custom checkbox dropdown panel**, readers can check and query a custom subset of books simultaneously!

- **Unified Chat Queries:** The AI dynamically maps concepts from all selected books to synthesize a cohesive answer.
- **AI Voice Fallback:** When multiple books are selected, the AI automatically speaks in the general, professional **Book Companion AI** persona (disabling custom author voices to prevent conflicting personalities).
- **Security & Scope:** Quizzes and Certificate options are only shown when **exactly one** Enterprise book is selected, ensuring clear certification criteria.

#### Deep Archive Retrieval Engine:

Our AI is incredibly smart. It answers 90% of questions instantly using the extracted core concepts. If a reader asks a deep, nuanced question that requires full context for a singular book selection, the system automatically triggers the Deep Archive Retrieval Engine. It securely accesses the original full manuscript stored in our enterprise Shared Drive to retrieve the exact answer. *(Note: To maintain high performance and stay within token thresholds, deep PDF fallback is disabled for multi-book queries, relying on core concept mappings.)*

**AI:** Hello! I am the Book Companion AI. Ask me anything about the concepts we've covered in the book.

**Reader:** How do I start building a new habit without getting overwhelmed? **AI:** Great question! Based on the book's framework, the easiest way to build a new habit is to attach it to an existing routine. Start incredibly small—so small that it's impossible to fail.

#### 4. AI-Moderated Community Board

Readers can chat directly with each other and with you in a dedicated Community Board, loaded dynamically by book. The board requires an alias, loads posts grouped by day, and lets users reply in threaded conversations. **The AI automatically moderates all posts** to remove hate speech or spam. As the Author, your replies stand out instantly with a **Verified Author** badge!

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#### 5. Blockchain Certification (Enterprise Tier)

Readers who complete the full course (or who fast-track it) can click **Earn Certificate** in their reader portal.

They will be tested on a dynamically generated 5 to 10-question quiz (the length is variable each time) based on your book's core concepts. If they pass, they are awarded a secure, visually stunning **Successfully Completed** Certificate Badge to share on LinkedIn!

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### Ready to upgrade your reader experience?

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To get started, go to: <https://books.reference.me.ai>

*(Takes less than 2 minutes to set up your book)*

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**Need Help?** If you have any questions or if your custom Google Sheet connection needs to be updated, please reach out to our team at [info@reference.me.ai](mailto:info@reference.me.ai) and an administrator can securely update your settings.